

Loneliness and Social Isolation during COVID-19: Queen Margaret University Students' Experiences



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Aim:

To better understand the experiences of social isolation and loneliness amongst students at Queen Margaret University during 2020/21.

Methodology:

Using a psychosocial study approach and a convergent mixed-methods approach⁸, the data were generated between February-October 2021 through:

- 1 student questionnaire (296 responses)
- 1 staff questionnaire (92 responses),
- 2 online student focus groups (12 participants)

The qualitative data (focus groups and questionnaire comments) were analysed using Thematic Analysis. Quantitative data analysis was conducted using inferential statistics.

Background:

- This study was conducted under the Quality Assurance Agency's (QAA) Enhancement Theme 'Resilient Learning Communities'.
- Loneliness has been found to affect students' academic and social adjustment^{1,2} and it has been suggested loneliness is correlated with the increasing prevalence rates of mental illness and decreased levels of wellbeing amongst students in the UK.^{3,4}
- The experience of loneliness has variations depending on demographics (e.g., level of study, subject of study, gender, age).^{5,6}
- Feelings of loneliness increased drastically as a result of the COVID-19 pandemic.⁷

International Students

Returning home or remaining in Scotland without certainty of when they can return; regression to a former version of self; forming and losing a second family; lack and loss of control while 'at home' or 'abroad'.

Shielding Students

Impact on mental health and professional identity when removed from workplace after labelled 'highly vulnerable'; isolating from family; constant worry of catching virus; missing out on limited on-campus interaction.

Difficult to Build Relationships Online

"From my perspective I think there is no real camaraderie or social cohesion within my 1st year cohort. It was beginning to develop and then when we went 100% online it vanished. I have felt extremely isolated and detached from university I have no contact at all with anyone else on my course" (Student - Q)

Direct Entrant Students

Entering an already established cohort; uncertain of where to turn, or to whom.

Student Groups

Loneliness & social isolation during COVID

Community

Informal Interaction

Lack of social micro- and informal interactions student-student and student-staff in both academic, public and liminal spaces.

Students Struggling with Mental Health Pre-Pandemic

Experiences of loneliness & social isolation predating COVID significantly predicted the extent of such feelings during the pandemic; mental health got worse; however, also a sense of security that 'things would get better'.

Level 1 Students

Students in L1 marginally lonelier compared to those in L2, significantly less lonely than L3 & 4, yet significantly more socially isolated than students in L2 & 3.

Resilience

Academic Isolation

"Peers are academically isolated, cannot talk as effectively with other students about university workloads and gain support through people who are experiencing the same things as you are" (Student - Q)

Coping with Loneliness & Social Isolation

Coping mechanisms broadly involved either 'keeping busy' (physically, intellectually, socially) and/or 'distractions'; separation between 'good' vs. 'bad' coping; reliance on Personal Academic Tutors and other academic staff; hope.

¹Barber, A. D. (2020). Loneliness, Academic Performance, and the Buffering Nature of Friendships. *Journal of Youth and Adolescence*, 49(2), 181-191.
²Wolke, D. Y., & Latham, R. (2021). Effects of loneliness and differential usage of Facebook on college adjustment of first-year students. *Computers & Education*, 161, 104180.
³Robertson, T., Elliott, P., & Roberts, R. (2020). Relationship between loneliness and mental health in students. *Journal of Public Mental Health*, 19(1), 41-44.
⁴Torring, C. (2021). Not by design: Improving student mental health in the UK's universities. *The Institute for Public Policy Research*.
⁵Huang, M., Harris, K., Li, B., Li, L., Lanning, S., & Smeeth, R. (2020). Only the lonely: A study of loneliness among university students in Norway. *Clinical Psychology & Psychotherapy*, 27(1), 1-10.
⁶McIntyre, C., et al. (2020). Experiences of living with mental health problems during the COVID-19 pandemic in the UK: a conceptual, participatory qualitative interview study. *Social Psychiatry and Psychiatric Epidemiology*, 55(9), 1462-1470.
⁷Scottish Government (2020). Scottish Health Survey - telephone survey - August/September 2020. Main report. Chapter 3: Social capital and loneliness.
⁸Creswell, J. W., & Thompson, A. (2018). Editorial: Collecting Perspectives on Mixed Methods Research. *Journal of Mixed Methods Research*, 12(1), 379-391.

Next Enhancement Theme phase to focus on:

- Strategies to develop a sense of community
- Understand what community means amongst students.
- Support Personal Academic Tutors to support their students.