



# QMPLOY 2020

## VIRTUAL CAREERS EVENTS

*Promoting Inclusivity Through Careers*

05 October 2020 - 09 October 2020

***Queen Margaret University (QMU) Careers & Employability***

**20 years of creating exciting events**

**[HTTPS://STUDENTCENTRAL.QMU.AC.UK/EMPLOYERS/](https://studentcentral.qmu.ac.uk/employers/)**

# ABOUT QMPLOY 2020

Qmploy Careers Fairs continue to be the most popular format for students to connect with potential employers on campus. Careers and Employability has run one event each year for the last 19 years. Our goal is to make the event more inclusive to students with disability and enhance the student experience. We are introducing employers workshops, online appointments and will ask students to submit their CV or application form before they meet you through a virtual platform of your choice.

**The objectives of Qmploy 2020 Career Fairs are aligned to QMU's Employability Strategy and provide students with the opportunity to:**

- Learn about work opportunities in their field, part time work, volunteering and gaining work experience and transferrable skills
- Find employment, internships, volunteering or future full-time employers
- Have a tailored career approach for all students including students with special requirements and removing barriers to employment
- Practise their networking skills and talk about their interests and professional careers development with employers or their choice

## KEY DATES



*05 October - 09 October 2020 -  
four virtual events to suit your  
recruitment needs:*

- *Part-time Work Recruitment Fair - 5 & 7  
October 2020*
- *Graduate Opportunities and Internships  
Careers Fair - 6 October 2020*
- *Volunteering and third sector opportunities  
Fair - 8 October 2020*
- *Work Abroad & International Fair - 9  
October 2020*


## INFORMATION FOR EMPLOYERS

We have a standby and dedicated support team to assist you:

- Identify the best event for you
- Build your profile
- Promote your opportunities
- Attract high calibre applicants
- Connect with the wider university community

We also provide and attractive and flexible offers for employers which include:

- Affordable & cost-effective rates
- Content marketing packages (includes customised emails to students, advertising jobs board, dedicated space in our newsletter, targeted email to a specific group of students etc. )
- The fair is free for employers who envisage that they will have live vacancies in the autumn 2020. However, we have designed a digital marketing package with a small cost (limited availability) .
- Early bird discount before 15th of August.
- Booking deadline 1st September 2020



## WHY EXHIBIT WITH QMU?

- Raise your profile on campus to generate high-quality applications.
- Recruit high-calibre applicants across a broad range of disciplines at the very start of the autumn recruitment season.
- Introduce your organisation to final year and students who have started thinking about graduate employment promoting your brand, your graduate vacancies and work experience opportunities.
- Attract the increasing number of graduates with first-class degrees and 2.1s who only begin their search in the autumn.
- Cost-effective way to recruit students for your autumn activities in retail, hospitality & healthcare.

# HOW TO BOOK

Secure your exhibition slot at Qmploy 2020



*Excellent Early Bird rates on stands are available, and the possibility for temporary bookings. Provisional bookings must be confirmed by 1st of September 2020.*

On the booking form please provide information about your business, products and services in as much detail as possible.

- Read and agree to comply with the terms and conditions
- Complete the "Book an Exhibition Stand" form that will be sent to you
- Please address all queries to:  
[employability@qmu.ac.uk](mailto:employability@qmu.ac.uk)

# CONTACT US

## Let us assist you!

For more information and to book a stall please email [employability@qmu.ac.uk](mailto:employability@qmu.ac.uk)

If you would like to discuss your attendance we will arrange a meeting with you over the phone or video conference.

**Contact Person:** Juan Garcia | Employability and Development Adviser

**Email:** [employability@qmu.ac.uk](mailto:employability@qmu.ac.uk)

**Web:** [www.qmu.ac.uk](http://www.qmu.ac.uk)