



Queen Margaret University
EDINBURGH

SCHOOL OF ARTS, SOCIAL SCIENCES AND MANAGEMENT
DIVISION OF MEDIA, COMMUNICATION & PERFORMING ARTS

LEVEL 3 DIET 2

MODULE CODE: I3168

MODULE TITLE: Media culture and society

<u>DATE: 27/07/2018</u>	<u>TIME: 9.30AM</u>
<u>WRITING TIME: 2 hours</u>	<u>READING TIME: 5 minutes</u>

INSTRUCTIONS:

Attempt 2 questions

PAPER SETTER: Dr Jeremy Valentine

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Exam questions 2nd attempt

Attempt 2 questions from the following list.

1. Is Fenton's explanation of the decline of local newspapers in the UK sufficient?
2. Are Hall and O'Shea's accounts of neoliberal hegemony compatible with Fraser's notion of 'progressive neoliberalism'?
3. How do Filipino migrants use the internet to imagine a homeland?
4. What does the Virgin Media slogan 'unwrite your future' indicate about the history of the contemporary internet imaginary?
5. Is the description of the UK as a 'speed-up' society confirmed by evidence?
6. What does 'the database' produce?
7. What is romantic about the representation of the entrepreneur in contemporary capitalism?
8. How has precarity acted upon the above/below the line distinction in the video games industry?
9. What is the significance of the notion of 'performativity' for understanding internet self-mediation.
10. Has 'the transformation of intimacy' through the internet reinforced surveillance and the force of shame?

End of exam