



Queen Margaret University
EDINBURGH



BELONG

Business

Education

**Film,
Communication
and Creative
Industries**

Health Sciences

Performing Arts

**Psychology
and Sociology**

**UNDERGRADUATE
PROSPECTUS
2026**



UNDERGRADUATE OPEN DAYS 2025

Saturday, 27 September
and Saturday, 25 October

Join us at our open days to gain a better insight into our range of undergraduate courses and get a real feel for studying at QMU.

At our open days you can:

- meet the academic staff and students from the course/s that interest you;
- go on a campus tour; and
- attend course and general information presentations, and more.

Keep an eye on our website for updates and to book a place.



OUR COURSES



Business	42
Business Management	
Business Management with Analytics	
Business Management with Digital Marketing	
Business Management with Finance	
Business Management with Human Resource Management	44—47
International Hospitality, Tourism and Events Management	48

Education	50*
Primary Education	52
Education	54

Film, Communication and Creative Industries	56
Creative and Cultural Industries	58
Digital and Graphic Design	60
Digital Marketing and Public Relations	62
Film and Media	64

WHY STUDY AT QMU?



- 1. GREAT COURSES AND PLACEMENTS:** We deliver relevant degrees to prepare you for a successful and rewarding career. Offering the perfect blend of both theory and practice, many of our courses include practical work placements and/or are accredited by professional bodies.
- 2. SUCCESSFUL CAREERS:** We are in top five of Scottish universities for the number of graduates in full-time employment 15 months after they have graduated. (Graduate Outcome Statistics 2021/2 published by HESA in 2024). In the Whatuni Student Choice Awards 2024 (WUSCA) (which are based on student reviews) we are ranked top in Scotland for Career Prospects. Our ‘Careers for Life’ service means that as a QMU graduate, you will continue to be able to call on our Careers team for advice throughout your life.
- 3. FIRST CLASS LEARNING FACILITIES:** Located in beautiful landscaped grounds just six minutes’ away from the centre of Edinburgh, our modern campus has everything you need for a fulfilling and fun student experience.

HOW WE TEACH AND HOW YOU WILL LEARN

Our teaching is focused on building your knowledge and confidence, developing your problem solving skills and preparing you for a successful career.

Academic year and timetables

QMU's academic year is divided into two semesters. Semester One runs from September to December with assessments taking place before the Christmas break. Semester Two runs from January to May, culminating in assessments. Our undergraduate degree courses are modular. Most students undertake six modules each academic year (three in each semester).

The current (2025 entry) Academic Calendar is available to view at: www.qmu.ac.uk/about-the-university/quality/committees-regulations-policies-and-procedures/academic-calendar/. This will give you an indication of the structure of a year. During term time teaching is usually between 09:15 and 18:15 Monday to Thursday and 09:15 and 17:15 on Friday, with undergraduate teaching normally ending by 13:15 on Wednesdays to allow participation in sports and societies activities. Timetables are available from mid-July (but subject to change), with continuing students able to see their personal tim



PREPARING YOU FOR EMPLOYMENT: PLACEMENTS, CAREERS AND EMPLOYABILITY

We work hard to ensure that our graduates are fully equipped with the knowledge and skills to compete successfully in the jobs market.

Our employment rate

We are in top five of Scottish universities for the number of graduates in full-time employment 15 months after they have graduated. (Source: Graduate Outcome Statistics 2021/2 published by HESA in 2024).

Courses designed for a satisfying career

QMU provides a range of professionally relevant courses at both undergraduate and postgraduate level and produces graduates who are well prepared to enter a career after graduation.

Our courses aim to enable you to have a positive impact on people's everyday lives and the type of careers that our graduates enter are ones that will bring job satisfaction and the opportunity to contribute to society.

YOUR PERSONAL DEVELOPMENT: EXTRACURRICULAR LEARNING OPPORTUNITIES AND FUNDING

Initiatives, including paid internships and dedicated funds, enable our students to enhance their learning experience, build their confidence, improve their employability and broaden their horizons. See some examples opposite.

The Vice-Chancellor's & Student Development Fund

The Vice-Chancellor's & Student Development Fund is designed to help our students develop their potential. Support for specific student-led projects, initiatives and activities enrich our students' academic experience and their personal development.

The Fund helps our students make the most of the unique opportunities available to them, and have the best possible experience as a QMU student.

With funding from the scheme, many students have participated in extracurricular activities by joining a sports club or society. QMU's official cheerleading team, The Sapphires, recently received funding to help them compete

BROADENING YOUR HORIZONS: STUDY ABROAD

Studying abroad through our exchange programme can be one of the most exciting and rewarding challenges for you to experience as a student. The opportunity to travel and live in another country, learn different customs and traditions, meet new people and build a future career draws many students into the exchange programme.

With great links across the world, you can choose to study part of your QMU degree in Europe, Australia, New Zealand, Canada, the USA or Hong Kong. Living in another country, and studying at another institution, allows you to make new friends from across the world and acquire invaluable life skills. Importantly, it will help you develop a greater feeling of independence and confidence. An exchange programme allows you to stretch your wings, and undoubtedly brings you benefits for years to come.

Where exchanges are available, students can spend a semester at an overseas university. Care has been taken to select appropriate international partnerships, ensuring that a period spent on exchange gives QMU students credit towards their studies.

A number of scholarships up to £5,000 exist to help fund study abroad for students facing financial difficulties.

Please note that exchange opportunities are subject to availability.

HELPING YOU SUCCEED: STUDENT SUPPORT SERVICES

We provide high-quality facilities in which to study and excellent support services to ensure you have an all-round positive experience during your student journey.

Pre-entry services

If you are contemplating going to university, we recognise that it is not only information about the course that you need. Everybody's circumstances are different and new students may have to consider issues such as finance, childcare or disability. We are well aware that you will require information on these areas before making your final choice. Our Admissions team, Student Funding Adviser and the Disability Service are available to ensure you obtain all the information you need before and during the decision-making process to come to university.

You can make contact with any of the services highlighted on pages 18–21 by phone, email or in person to discuss issues in a confidential and accessible manner, before or during the application process. Please see page 21 for contact details.

Disability

Post-entry services

If you decide that QMU is the right choice for you, there are further services and facilities available when you commence your studies. The majority of these are located in one central area within our main academic building, providing a one-stop shop for all your needs.

Careers and Employability

Our Careers and Employability Service provides information, advice and guidance on all matters related to your career. Armed with information on part-time jobs, seasonal work, voluntary work, internships and graduate opportunities, the service assists you to find employment during your degree and after graduation. Advisers are pleased to help you make decisions about your career and support you in making successful applications. The aim is to ensure you make a successful transition into the graduate world of work or on to further study. See pages 12–13 for more information on careers.

Disability

There is a range of support available to students with a disability. It is important that we know of your disability so that we can support you in the best way we can. Working closely with a network of key academic and non-academic staff, we offer reasonable adjustments and assessment arrangements, as well as

MAKING THE MOST OF YOUR TIME AT UNIVERSITY

There are many different opportunities available to you at QMU to help boost your confidence, gain transferable skills, enhance your student experience and kickstart your career. Take full advantage of them.



Socialising and networking experiences

MAKE NEW FRIENDS EASILY

The community learning environment at QMU helps to ensure that you can quickly meet new classmates and, through combined seminar groups, you will study alongside students from other courses, ensuring that you will soon recognise many faces around campus. Learning from different people and hearing different viewpoints is great for your personal development.

NETWORKING

We provide many opportunities for students to meet with industry professionals. Whether it be through placements or guest lecturers, you will have the opportunity to meet

JOINING US FROM COLLEGE



We welcome applications from students studying Highers, Access programmes and HNC/HNDs at college.

Each year approximately 37% of our undergraduate entrants are over the age of 21, and 18% have gained direct entry onto the second or third year of one of our courses.

At QMU we recognise that not all of our students come to us straight from high school. Many students access our degree courses through alternative routes. Whatever your circumstances, we appreciate that the transition to university is a big step. We are here to help and guide you through the process, providing all the relevant information and ensuring that you are prepared for life as a university student.

BUDGETING AND LIVING COSTS

Learning to budget successfully helps to make student life a lot smoother.

If you are coming straight from school to university, you will probably be managing your own finances for the first time. However, if you are a direct entrant or mature student, there are still costs that you should be aware of when making the move to higher education.

Here you will find some examples of costs that you may need to budget for as a student at QMU. Of course, your finances will depend on individual circumstances, but the tables opposite give you a rough idea of what you need to consider.

If you are a mature student, you will probably already have a grasp of how much your rent/mortgage, utility bills and food cost per month. However, you may now need to factor in other costs as you make the move to become a student.

QMU's Student Funding Adviser can provide one-to-one information, advice and guidance on the funding available to you when you are studying with us, including:

- Loans, bursaries and tuition fees
- Benefits and studying
-

BA (Hons) Business Management

(with options in Analytics, Digital Marketing, Finance, and Human Resource Management)



Why QMU?

SEE PAGE 47 FOR REASONS WHY YOU SHOULD STUDY AT QMU

Along with theoretical business knowledge, our business management degree routes will give you the practical experience you need to make your professional mark from day one.

Let's talk business. When you study for a degree in business management at QMU you will gain a deep understanding of the nature and core functions of businesses. How do successful companies manage their resources? What is the best way to make an organisation environmentally sustainable? What marks out a successful business?

People do business with people. If you have first-class management skills and practical expertise, people are going to want to work with you.

BA (Hons) International Hospitality, Tourism and Events Management

The hospitality, tourism and events sector has experienced significant growth in recent decades, emerging as a significant contributor to both the Scottish and global economy, accounting for one in ten jobs worldwide and supporting a substantial number of enterprises. The events sector in particular has undergone remarkable expansion over the last 20 years, encompassing everything from pop-up food fairs to high-profile corporate events, trade shows and our own world-famous Edinburgh festivals.

While hospitality, tourism and events can be viewed as separate industries in some ways, they are also deeply interlinked in others, and throughout your course you will deepen your understanding of this through experiential learning, enabling you to put theory into practice. This involves: the creative planning, delivery and execution of live events; participating in a group walking tour and leading live business consultancy, among other activities. Moreover, your 20-week paid industry internship will equip you with real-life experience that is sure to boost your employability.

Our location in Edinburgh is sure to enrich your learning experience: Known as “the festival city” and one of the world’s top tourist destinations, you have an abundance of hospitality and events venues right at your doorstep which provide numerous opportunities for internships, field trips to distilleries and a wide range of other attractions, as well as part-time work and career opportunities on graduation. You will also benefit from guest lectures from some of Scotland’s major tourism, hospitality, and events players.

On this course you will

