



Queen Margaret University

EDINBURGH

SCHOOL OF ARTS, SOCIAL SCIENCES AND MANAGEMENT
DIVISION OF BUSINESS, ENTERPRISE AND MANAGEMENT

LEVEL 3 DIET 1

MODULE CODE: B3140

MODULE TITLE: Recreating the City: Events and
Regeneration

<u>DATE: 12/12/2017</u>	<u>TIME: 9.30AM</u>
<u>WRITING TIME: 2 hours</u>	<u>READING TIME: 5 minutes</u>

INSTRUCTIONS:

There are six questions in the exam paper. Please answer **THREE** questions of your choice. All questions have equal value.

PAPER SETTER: Cathy Matheson/Rebecca Finkel

**Answer THREE questions in essay style format.
Remember to write the question number against your answer in the
answer book provided. Please use one answer book per question.**

1. Event regeneration has evolved through five phases. Critically discuss the extent to which Phase 1 (pre-1945 – urban development and expansion) and Phase 2 (post-war – reconstruction and modernisation) laid the foundations for contemporary event regeneration.
2. Critically discuss what legacy means and critically evaluate the contribution of physical impacts and legacies to regeneration.
3. Critically examine the ways in which events can be used to accelerate regeneration and to address structural problems within cities as agents of regeneration. Use examples to illustrate key points.
4. Critically discuss both how social capital contributes to an understanding of social regeneration and the different ways in which events can assist with social regeneration.
5. There is a range of models which help explain events, culture and regeneration. The range consists of event-led regeneration, event-themed regeneration, culture-led regeneration, cultural regeneration, and culture and regeneration). Critically discuss two of these models in terms of their contribution to the regeneration process.
6. Critically examine one form of measurement (social OR economic OR cultural) and, in general terms, critically discuss the challenges associated with measuring event outcomes. Support arguments with examples.