



Queen Margaret University  
EDINBURGH

**SCHOOL OF ARTS, SOCIAL SCIENCES AND MANAGEMENT**

**DIVISION OF BUSINESS, ENTERPRISE AND MANAGEMENT**

**LEVEL 3 DIET 1**

**MODULE CODE: B3140**

**MODULE TITLE: Recreating the City: Events and Regeneration**

<b><u>DATE: 18/12/2015</u></b>	<b><u>TIME: 9.30AM</u></b>
<b><u>WRITING TIME: 2 hours</u></b>	<b><u>READING TIME: 5 minutes</u></b>

**INSTRUCTIONS:**

There are six questions in the exam paper. Please answer **THREE** questions of your choice. All questions have equal value.

**PAPER SETTER: Dr Cathy Matheson/Mhairi Sumner**

Answer THREE questions in essay style format.

**Remember to write the question number against your answer.**

1. Critically discuss the proposition that the most influential period in the evolution of event regeneration was the deindustrialisation phase.
2. There are a number of models of regeneration which relate to events and culture (culture-led regeneration; cultural regeneration; culture and regeneration; event led regeneration and event themed regeneration). Critically discuss two of these models. Critically evaluate the over-arching issues which are associated with models of regeneration.
3. There are a variety of ways in which events can be used as agents of regeneration. Critically discuss three approaches which are often used as agents of regeneration. Illustrate the case that you are making with relevant examples.
4. Critically discuss the proposition that the negative impacts associated with event regeneration outweigh the positive impacts.
5. Critically discuss the meaning, purpose and challenges of event legacies associated with urban regeneration.
6. Critically evaluate the benefits and challenges that are associated with the measurement of economic and social outcomes of events.