



Queen Margaret University
EDINBURGH

SCHOOL OF ARTS, SOCIAL SCIENCES AND MANAGEMENT
DIVISION OF MEDIA, COMMUNICATION & PERFORMING ARTS
LEVEL MASTERS DIET 2
MODULE CODE: IM171
MODULE TITLE: Introduction to Culture and Economy

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| <u>DATE: 25/07/2016</u> | <u>TIME: 9.30AM</u> |
| <u>WRITING TIME: 2 hours</u> | <u>READING TIME: 5 minutes</u> |

INSTRUCTIONS:

Attempt to answer 2 questions.

PAPER SETTER: Dr Jeremy Valentine

Exam Questions. Second attempt.

Answer 2 of the following questions:

1. Explain the relation between capitalism and culture in Adorno and Horkheimer's critique of culture industry?
2. How does the classic structure of the culture industries organise problems of uncertainty?
3. How does Bourdieu's notion of cultural intermediaries link culture to class?
4. Can Schumpeter's notion of 'creative destruction' be used to explain cultural production?
5. What are the factors that explain the emergence of the category of 'the cultural omnivore'?
6. Does the notion of cultural commodity chains provide a better explanation of the spatial characteristics of cultural production than the idea of creative clusters?
7. Do networks inhibit or enhance cultural production?