



Queen Margaret University
EDINBURGH

SCHOOL OF ARTS, SOCIAL SCIENCES AND MANAGEMENT
DIVISION OF MEDIA, COMMUNICATION & PERFORMING ARTS

LEVEL 1 DIET 1

MODULE CODE: I1163

MODULE TITLE:Media Consumption

<u>DATE: 04/05/2016</u>	<u>TIME: 9.30AM</u>
<u>WRITING TIME: 60 mins</u>	<u>READING TIME: 5 minutes</u>

INSTRUCTIONS:

Answer the following question:

Select an area of media / communication where there is debate about how it should be regulated.

1. Outline what you think are the main issues about the regulation of your chosen area.
2. Explain how this form of media or communication is currently regulated.
3. Explain the evidence, including the academic/expert evidence, about the effects of the consumption of this form of media.
4. Make a case for how you think this example of media or communication should be regulated.

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