



Queen Margaret University
EDINBURGH

SCHOOL OF ARTS, SOCIAL SCIENCES AND MANAGEMENT

DIVISION OF PSYCHOLOGY & SOCIOLOGY

LEVEL 3 DIET 1

MODULE CODE: X3031

MODULE TITLE: SOCIAL PSYCHOLOGY

<u>DATE: 17 December 2015</u>	<u>TIME: 9.30AM</u>
<u>WRITING TIME: 2 hours</u>	<u>READING TIME: 5 minutes</u>

INSTRUCTIONS:

Answer 2 questions, ONE question from Section A and ONE question from Section B.
Each question has equal value.

Answer each question in a separate book.

PAPER SETTER: Professor Chris McVittie

Note to students: All answers should refer to materials covered in X3031

Section A

Students should answer ONE question from this section.

1. Critically discuss how speakers seek to 'dodge the identity of prejudice' (Wetherell & Potter, 1992).
2. How do political leaders seek to legitimise actions occurring in situations of violence, e.g. the Palestinian / Israeli conflict? Critically discuss.
3. To what extent do organisations' negotiations of corporate identities resemble individuals' negotiations of identities? Critically discuss.
4. Critically evaluate the importance of 'place-identity' to an understanding of nations and national identities.

Section B

Students should answer ONE question from this section.

5. In developing a social psychology of everyday life, 'there is no point assuming the existence of fictional, mental entities' (Billig, 2011). Critically discuss this claim.
6. Critically evaluate the claim that language always has an action orientation (Potter & Wetherell, 1987).
7. To what extent does social psychology provide an understanding of individual agency, e.g. becoming unable to work? Critically discuss.
8. To which of the topics covered in the X3031 module has social psychology made the most important contribution? Critically discuss.