

Research and Knowledge Exchange Strategy 2011-2015

QMU is dedicated to improving the quality of life and building the evidence-base for policy and interprofessional practice through interdisciplinary research and society relevant knowledge exchange. The value of our interdisciplinary work is measured by its impact and the social usefulness, practicality and applicability of its outcomes. We are committed to the two-way interaction and exchange of knowledge between business, public and third sector organisations.

Our aim is to understand society and enhance it: to connect local and international perspectives; to engage the public and external stakeholders; and to make significant contributions to policy, planning and development. The vitality of our research culture and the importance of researcher development promotes synergy between teaching, research, knowledge exchange and third stream activity to achieve maximum benefit.

Research Strategy Objective	Link to Institutional Strategic Objective
Strategic Objective 1: <i>Establish and promote six strategic research themes as the international foci for all research and knowledge exchange activity.</i>	<u>Objective 3:</u> <u>Objective 8:</u>
Strategy	KPI
1.1 Through selectivity and leadership, create a stronger research base, building on niche distinctiveness, with a critical mass of researchers to ensure quality stems from specialisation and focus.	KPI Financial Sustainability -Net Research and KE Income KPI Academic Profile- P/G Students KPI Research -REF Submission KPI Research - Research Active Staff KPI KE and Relationships – Increase income from SMEs
1.2 Develop the submission for the Research Excellence Framework (REF) to ensure maximum return for the institution.	KPI Research -REF Submission KPI Academic Profile- P/G Students KPI Research - Research Active Staff
1.3 Through the strategic research themes promote a common understanding of and facilitate increased engagement in knowledge exchange activities.	KPI Research - Research Active Staff KPI Academic Profile- P/G Students KPI KE and Relationships – Increase income from SMEs
1.4 Implement the action plan for the Concordat to Support the Career Development of Researchers.	KPI Financial Sustainability -Net Research and KE Income KPI Research - Research Active Staff

Research Strategy Objective	Link to Institutional Strategic Objective
Strategic Objective 2: <i>Increase our share of external research and knowledge exchange income, in order to provide a sustainable funding base.</i>	Objective 3: Objective 5: Objective 6:
Strategy	KPI
2.1 Respond to the external policy shift towards the concentration of research funding with a new focus on income generation from knowledge exchange activities and	KPI KE and Relationships – Increase income from SMEs KPI Financial Sustainability -Net Research and KE Income

European Funding.	
2.2 Through engagement with the new Business Innovation Exchange, specifically target SMEs in the Scottish Government priority sectors of: Food and Drink; Tourism and Creative Industries	KPI Financial Sustainability -Net Research and KE Income KPI KE and Relationships – Increase income from SMEs
2.3 Through selectivity improve our success rate with Research Council funding.	KPI Financial Sustainability -Net Research and KE Income KPI Research -REF Submission
2.4 Increase research income and improve the recovery of direct and indirect costs in line with Full Economic Costing.	KPI Financial Sustainability -Net Research and KE Income

Research Strategy Objective	Link to Institutional Strategic Objective
Strategic Objective 3: <i>Enhance the impact and relevance of our research and knowledge exchange through informed questions arising from policy and practice which are disseminated back to policymakers and practitioners.</i>	Objective 1 Objective 3 Objective 7
Strategy	KPI
3.1 Develop closer relationships and active engagement with key stakeholders, to share in and capitalise on the maximum possible impact and translation of research and knowledge exchange.	KPI Financial Sustainability -Net Research and KE Income KPI Research - Research Active Staff KPI Research -REF Submission KPI KE and Relationships – Increase income from SMEs
3.2 Develop and implement a specific strategy for public engagement.	KPI Research -REF Submission

Research Strategy Objective	Link to Institutional Strategic Objective
Strategic Objective 4: <i>Provide a sustainable culture and infrastructure for research and knowledge exchange that informs the teaching agenda.</i>	Objective 1 Objective 3 Objective 7 Objective 5
Strategy	KPI
4.1 Increase the number of externally funded postgraduate research students, research assistants and post-doctoral researchers.	KPI Postgraduate Student Numbers. KPI Research -REF Submission
4.2 Embed efficient pre-and post-award research services, supported by sustainable business plans, transparent costing, processes for the appointment of atypical research staff and governance arrangements.	KPI Financial Sustainability -Net Research and KE Income KPI KE and Relationships – Increase income from SMEs
4.3 Develop systems to improve the quality assurance and governance of research and knowledge exchange.	KPI Research -REF Submission KPI Financial Sustainability -Net Research and KE Income